

ACU Magazine (ACU-lehti)

ADVERTISE IN THE FINNISH ACU MAGAZINE



- This unique magazine provides professional information about the popular therapy.

ACU Magazine (in Finnish, ACU-lehti) has a long track record as the organization paper of the Finnish Chinese Medicine parent organization SKILL. ACU Magazine contains interesting articles, research results and announcements. Besides being sent to all members of SKILL twice a year, the magazine is within reach of many clients at various clinics. The membership consists of both practitioners and students.

SKILL has a central role in unifying the discipline, defining the professional criteria and maintaining a register of practitioners. SKILL provides information about the Chinese Medicine to both consumers and decision-makers and also promotes flow of information among the practitioners.

Page format: A5
Number of pages: 20 to 32 pages, black and white, covers in colour print
Publisher: SKILL – Finnish Chinese Medicine Association
Copies printed: 350 pcs
Publication: Two issues per year
Material requirements: Press ready file, PDF, JPG

Advertising rates:

Size	Measures mm	Cost
1/1 page	210 x 148	€160
1/2 page	landscape 105 x 148	€90
1/4 page	portrait 105 x 74	€50
back cover	colour print	€220

Delivery of advertisement material:

de@akupunktio.nu Include the name of the magazine in the title field

Material for the autumn issue due by 30th of September

Material for the spring issue due by 28th of February

Further information and advertisement reservations:

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SKILL
SUOMEN KIINALAISEN
LÄÄKETIETEEN LIITTO